

****PRESS RELEASE** PRESS RELEASE** PRESS RELEASE****

Azam IT Launches New Voice Recording and Storage System

Software designers and distributors **Azam International Technologies** have launched their new voice recording, dictation and distribution system that, they say, will revolutionise PC communication.

Under the **Azam Disabilities Initiative (ADI)**, the Company decided to empower reputable Charities, NGOs and a wide range of Government agencies with the distribution rights to give away the **Azam** product **free of charge** to their disabled clients across the UK.

“The software development was partially influenced by my personal life experiences”, says **Andronicos**, the inventor of **Azam** and consultant to Azam IT. With a severely disabled son who finds conventional email extremely challenging even with assistive technologies, Andronicos further comments, “and Azam now enables my son to communicate much more easily while having fun at the same time.”

The reaction from Charities has been overwhelmingly positive, as the richly functional system not only facilitates voice emails to be sent without typing, but many other integral functions that will benefit the disabled.

“We want the maximum number of people to benefit from **Azam**, particularly those with visual, motor or cognitive disabilities who find existing technology limits their ability to enjoy the benefits of extensive email communication,” says **ADI** national launch co-ordinator **Elizabeth Adams**.” Users can record messages, dictations, meetings and conversations, edit and merge them if need be, and send them straight away using their PC. And, they can do this without having to type extensively which offsets the technical difficulties or delays that having a disability can sometimes bring.”

Azam allows meetings and face-to-face discussions to be recorded, stored and emailed in whole or in part. Ancillary uses include a voice diary and phone function that records conversations or messages. These too can be edited and emailed. Additionally, a fully functional answer phone system is included.

Users need only have:

*A PC (not yet available for Apple users)
Windows 98, ME, 2000 or later versions
Sound card and Microphone (free with despatched version)
Hard disk space for stored recordings*

The phone recording and answer phone functions require a V92 voice modem (Standard on many new PC systems). For those who need to upgrade, or who have laptops, V92 voice modems are available at leading computer retailers.

The amazing **Azam** can be downloaded **free** from www.azamit.com. It is simple to install and very easy to use. It is free to use for the first 30 days. Thereafter,

most users pay a one-off registration fee of just £29.99. Under **ADI**, however, users with disabilities qualify for a free copy from any organization taking part in the initiative.

Alternatively, a boxed package complete with user manual and quality condenser microphone can be ordered for £49.99. Orders can also be placed through the website at www.azamit.com, or by post from:

Azam IT
PO Box 9
High Wycombe
HP11 2ZQ
England

-ENDS-

Note to Editors:

Azam IT is a UK registered company. Its team includes:

Mike Salter, Managing Director. Mike brings a wealth of management expertise, following a distinguished career as a senior manager in IBM, and as CEO of a US software company.

Azam's inventor, Andronicos is a consultant to the company and will be managing the implementation of ADI. He has been in the IT industry since 1975 working in the UK and the US in various senior management roles. He is also the designer of the patented 'Robin Hood' Charity initiative.

Tony Brett and Steve Perrins head up the technical teams, with Tony responsible for Research and Development and Steve Perrins Chief designer of the Azam product.

Photographs of team members and of the product are available from the press office, pressoffice@azamit.com or online at www.azamit.com

Journalists can download the software free now at: www.azamit.com, or alternatively they can have the software emailed to them complete with microphone. Contact the Press Office on +44 (0) 1494 442055.

Email: pressoffice@azamit.com